



## PRESS RELEASE: CERTIFIED SANFERMIN FESTIVAL

For the first time in history, the fence that marks out the route of the San Fermin *encierro* (running of the bulls) will be made out of PEFC sustainable timber.

Running of the bulls in Pamplona, a unique forest sustainability showcase.

Navarra, the national leader in forest certification.

84% of the wood from Navarra's forests is certified.

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For the first time in history, the wood used for the fence that will be installed during the next few days along the route of the running of the bulls of the San Fermin Festival comes from sustainably managed forests that have been certified by the PEFC.

Pinewood planks from the Roncal Valley will be installed along one hundred meters of the route. The boards have been prepared at the Hermanos Aldaz carpenter's mill that is also PEFC Chain of Custody certified and located in the town of Puente la Reina. The wood has been manufactured protecting the ecological values of the forest where it has grown and ensuring that the seeds of the cut trees will also reforest the woodlands naturally.

Over 40% of the total area of the Navarra woodlands has also been issued with the international PEFC seal, which recognizes that proper forest management has been applied in that territory. In total, 183,932 hectares have been certified by the PEFC, the largest certification system in Spain and worldwide. The objective of the Navarra's Government is to progressively extend this recognition to other forestlands in the Autonomous Region. This certification creates wealth and jobs in rural Navarra. The rational and sustainable exploitation of Navarra's forests is the best way to ensure their conservation and survival. It is a constantly

growing area that supplies a vast ecological wealth and resources such as timber, hunting, honey or pacharán. Eighty four percent of the wood from Navarra's forests has been certified. PEFC-certified forest products guarantee that consumers are buying items managed sustainably.

FOR INTERVIEWS WITH ANA BELEN NORIEGA, SECRETARY GENERAL OF PEFC SPAIN, PLEASE CONTACT ARACELI MUNOZ AT 91 591 00 88

NOTE TO MEDIA: In the coming days, PEFC SPAIN will arrange a visit to the Roncal Valley and Hermanos Aldaz sawmill to show the process of preparing the wood. Interested media may register by calling 91 591 00 88 or sending an email to [pefc@pefc.es](mailto:pefc@pefc.es) by June 22<sup>nd</sup>.

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